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## For Immediate Release

**Montreal Canadiens-Themed Restaurant by HMSHost Unveiled at Montréal-Pierre Elliott Trudeau International Airport**  
*New restaurant features gourmet food, hockey ambiance, and Montreal Canadiens retail store*



*Cutting the ribbon, from left to right: Charles A Gratton, Vice President, Real Estate and Commercial Services, Aéroports de Montréal; Montreal Canadiens President and CEO, Geoff Molson; HMSHost Vice President of Business Development Stephen Douglas. Photo Credit: CHC photo*

**MONTREAL** — Now taking centre ice at Montréal-Pierre Elliott Trudeau International Airport is Avenue des Canadiens, a new full-service dining experience by global restaurateur [HMSHost](http://HMSHost.com). Inspired by the beloved local NHL team, the Avenue des Canadiens grand opening was celebrated with a ribbon cutting ceremony by a perfect matchup of Montreal Canadiens executives, as well as HMSHost and Aéroports de Montréal representatives.

“Avenue des Canadiens perfectly embodies our renewed offering at Montréal-Trudeau and our commitment to offering a truly Montréal experience, rather than something generic,” said James Cherry, President and Chief Executive Officer of ADM. “This restaurant is part of our two recently opened commercial areas that will

significantly expand our commercial services available to passengers, and we are delighted to welcome such a strong brand and symbol to our airport.”

Avenue des Canadiens features a true hockey fan experience. The bright and lively restaurant and bar pay homage to the great heritage of the Montreal Canadiens. Guests will feel the excitement of the game around them, with distinctive Habs décor, colours, and memorabilia throughout as hockey sticks and pucks align the walls from floor to ceiling, along with oversized pictures showcasing the team’s storied past.

With a menu designed in collaboration with the chef team from iconic Montréal restaurant Joe Beef, guests can enjoy dining options available all day, along with an assortment of authentic team merchandise for sale in the adjacent retail store, making Avenue des Canadiens the perfect stop for travelling fans. Guests are never far from the action on the ice—large televisions surround the bar area where they can gather to take in the game while relaxing with a drink from a broad selection of beers, wine, and crafty cocktails.

“We are extremely excited to partner with Aéroports de Montréal and the Montreal Canadiens to bring travellers and fans this unique dining experience that centres on Montrealers’ love of one of the most successful franchises in NHL history,” said HMSHost Vice President of Business Development Stephen Douglas. “HMSHost looks forward to welcoming Montréal travellers with great food, a fantastic atmosphere, and overall excellent guest experience.”

“As an organization we take pride in being part of the Quebec and Canadian heritage as one of the most storied franchises in professional sports and as such we are delighted to reinforce the bond that new and existing Canadiens fans have with the club as they walk through Pierre-Elliott Trudeau Airport. Hockey plays such a large role in our lives, it’s inspiring to know that travelers will get acquainted with our game and our team,” said Montreal Canadiens President and CEO, Geoff Molson.

The Avenue des Canadiens menu features some craveable chef-inspired dishes including pre-game appetizers such as Smoked Salmon À La Russe and Habs Parfait De Foie Gras. Main selections feature rotisserie cooked baby back ribs, strip steak, pan seared arctic char, and a signature Club 1909 rotisserie chicken sandwich.

Younger travellers have a dedicated menu with kid friendly options, including the Mini Youppi!, a small smoked meat sandwich named after the beloved Montreal Canadiens mascot. All travellers can top off their food game with a dessert menu that offers, Pouding Chômeur with blueberries, maple syrup, and soft serve ice cream, among other sweet options.

For early morning travellers, try the Power Play, a Habs favourite, with three eggs any style, a choice of three meats, Joe Beef-style breakfast potatoes, toast, and baked beans. For a lighter breakfast, go for a Light Practice consisting of a bowl of seasonal fruit, a choice of mint or maple syrup, and strained yogurt.

Avenue des Canadiens also features a dedicated to-go area perfect for travellers with tighter timeframes to conveniently pick up drinks and freshly prepared food on the way to their flight.

Located in the Domestic Terminal of Montréal-Pierre Elliott Trudeau International Airport, Avenue des Canadiens is open from 4am to 10pm daily.

#### **About HMSHost**

Global restaurateur [HMSHost](http://www.HMSHost.com) is a world leader in creating dining for travel venues. HMSHost operates in more than 120 airports around the globe, including 44 of the 50 busiest airports in North America. The Company has annual sales in excess of \$2.8 billion and employs more than 37,000 sales associates worldwide. HMSHost is a part of Autogrill Group, the world’s leading provider of food & beverage services for people on the move. With sales of around €4.3 billion in 2015, the Group operates in 31 countries and employs over 57,000 people. It manages approximately 4,200 stores in over 1,000 locations worldwide. Visit [www.HMSHost.com](http://www.HMSHost.com) for more information. We can also be found on Facebook at [fb.com/HMSHost](https://www.facebook.com/HMSHost) and on Twitter at [@HMSHost](https://twitter.com/HMSHost).

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